



Artwork Specifications:

HIGH RESOLUTION PDF FILE (PRESS READY PDF) with following specifications:

- Artwork must be created to the correct dimensions (if unsure of size, please contact our office on **9601 4988**).
- If allowing for bleed, please provide a 2.5mm bleed around all sides of the document.
- It is recommended that you place logos and text 5mm from the edge of the document. Please avoid using borders within 5mm of edge of the document.
- Please include trim marks on the PDF file.
- Scans / images included in PDF must be CMYK* and have a resolution of 300 dpi.
- Images from the internet tend to be low resolution (72dpi) as they are created for screen viewing. Supplying images from the net will result in poor quality printing. Please note that images from the net may be subject to copyright. We accept images/text on good faith that you own the copyright to material provided.
- If the document is to be printed on front and back, please save both sides as separate documents with the name of the file being the company name with the addition of front or back (e.g. infineprintfront.pdf) .
- Fonts need to be converted to curves or outlines or included with your artwork.
- We can not print from files created in Publisher, Word or Excel. If these files are supplied artwork setting charge will apply. TBA
- Colours are nominated PMS (pantone matching system) or CMYK (Cyan-Magenta-Yellow-Black), depending upon the printing process by which your job will be printed. Please note that certain Pantone colours are outside the printable colour range of CMYK devices. Screen colours are never accurate; please check Pantone or CMYK specifications.
- If your CMYK artwork contains large areas of the colour black, we strongly recommend the addition of at least 40% (C) Cyan in addition to the 100% (K) Black to produce a richer better looking black.

Business Cards Specifications

- Finished card size is 90mm x 55.
- Total image size allowing a 2.5mm bleed all around is 95mm x 60mm. which gives a trimmed size of 90mm x 55mm. (IFP standard size). Custom sizes are available upon request.