

PVC Cards Specification Sheet



✓ DO

- We support & operate with a PC platform
- All images & files to be supplied to us as CMYK
- We prepare our artwork & output files through CorelDraw 13

We support the following files as Final Artwork

Uncompressed

- Illustrator V3.0 to CS (.eps or .ai)
- Photoshop V3.0 to CS (.eps or .tif or .psd)
- CorelDraw V4 to V13 (.cdr)

Compressed

- PDF files to be CMYK & at least 300 dpi when saved. No Fonts Embedded, Text as Curves
- All files saved as single units only (ie. Front as one file, Back as one file)
- Any artwork that is required to be seen after cutting must be inside the safety margins of our templates
- All text must be saved as curves
- Black text - leave as 100% Black - Not CMYK
- Trapping of text to prevent mis-registration. When text is placed over any object containing yellow, a small amount of mis-registration can occur. Use a stroke or outline of 100% solid single colour (ie Black, Cyan or Magenta)

Required Image Resolution for:

- Scanned images - 600 dpi Uncompressed CMYK, no assigned profile
- Digital Pictures or Images placed into your artwork file
- JPEGs and other compressed files can be used, within your artwork, as long as these are of High Resolution. (As an indication, file size should be greater than 250kb) and converted to CMYK

✗ DON'T

- DO NOT UPLOAD JPEG, GIF, BMP OR RGB FILES AS FINAL ARTWORK
- DO NOT USE CMYK BLACKS - USE 100% BLACK OR RICH BLACK (40% C, 100% K)
- DO NOT ADD CROP MARKS TO ARTWORK
- REMOVE ALL NON-PRINTING OBJECTS AND GUIDES
- DO NOT COMBINE FRONT & BACK - UPLOAD FILES ATTACHED AS SINGLE FILES
- MACINTOSH FILES . PLEASE SAVE ALL FILES IN PC FORMAT

NOTE: All files supplied must conform to these specifications. If your file does not conform, you will receive an email explaining the specific problems. You will need to correct the issue on your artwork & resend the amended file. An artwork re-processing fee of \$15.00 plus GST will be charged.

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